Beyond just coffee talk:

Well-structured online journal clubs are engaging both during and after the active discussions.

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Date: September 27, 2019
I have/had an affiliation (financial or otherwise) with a pharmaceutical, medical device or communications organization.

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Outline

• Current landscape and benefits of online journal clubs
• What is NEJM Resident 360 and its online journal club?
• Description of the NEJM Resident 360 Journal Club experience
  > Engagement and reach of online journal club
• Lessons and future directions
Evolution of Journal Clubs
Active Discussions

@NEJMres360 Journal Club: Hosted by University of Vermont Internal Medicine Residency Program on C-Reactive Protein Testing to Guide Antibiotic Prescribing for COPD Exacerbations

We have invited the residents and faculty from the University of Vermont Internal Medicine Residency Program to lead a journal club discussion about the NEJM article, “C-Reactive Protein Testing to Guide Antibiotic Prescribing for COPD Exacerbations” found...

Begin: Sep 09, 2019 6:00 am EDT
Ends: Sep 10, 2019 11:59 pm EDT
Views: 1,249 Views
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Journal Club – Reach during active discussion

Total views during active discussion

Number of views

Online Journal Clubs (chronological order)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18
Journal Club – Reach after discussion

Average views per month

Number of views

Online Journal Clubs (chronological order)
Lessons and Future Directions

- Online journal clubs have reach during and after discussion
- Journal club reach appears to be related to journal club engagement during discussion

But ...

- How do we quantify the educational impact of online journal clubs?
References

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