Unravelling Medical Leadership

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I do not have an affiliation (financial or otherwise) with a pharmaceutical, medical device or communications organization.

Je n’ai aucune affiliation (financière ou autre) avec une entreprise pharmaceutique, un fabricant d’appareils médicaux ou un cabinet de communication.
Introduction
what is medical leadership?
“Medical Leadership = Generic Concept”
Leadership differs across professions
how we define medical leadership will also determine how we shape our profession
Research Question

• What perspectives on medical leadership are present in the Netherlands?
Method

• Discourse Analysis

“Discourse analysis starts from the presumption that language is not a vehicle that merely communicates social and physical realities that lie outside language. **Language does something, it actually creates realities.**”

*Source: Maarten Hajer, via: www.maartenhajer.nl*
Results

1. Administrative leadership: *taking the lead*

2. Organizational leadership: *career development*

3. Everyday leadership: *leadership for all doctors*

1. Administrative leadership: *taking the lead*

"With medical leadership, you can turn yourself from a plaything into a player."

Results

1. Administrative leadership: *taking the lead*

2. Organizational leadership: *career development*

3. Everyday leadership: *leadership for all doctors*

Conclusion

→ Main focus on defensive, hierarchical actions

→ Doctor centered vs. Patient centered
Implications & Steps forward

→ language is important, it shapes the way we shape our profession and through that, health care.

→ medical leadership as a proactive attitude with which doctors learn how to use their knowledge and skills to promote the quality of care for patients, society and themselves.
Questions?

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